ICA **GLOBAL COOPERATIVE CONFERENCE**
COOPERATIVES BUILD PROSPERITY FOR ALL
25 - 30 November, 2024, Bharat Mandapam, New Delhi, India

COOPATHON

ONLINE LAUNCH
October 28, 2024

**ICA GLOBAL CONFERENCE,
DELHI, November 25-28**

WHAT IS IT ABOUT?

The Coopathon at the ICA Global Conference is designed to immerse youth in the transformative world of cooperativism. Dividing participants into 'builders´and 'explorers' the program tailors a meaningful experience for all, blending +20 hours of guided activities, teamwork, and open discussions. Structured sessions, combined with informal networking, foster creativity, dialogue, and connection.

Experienced youth will engage in a hackathon to expand cooperative knowledge through game design, while newer participants learn foundational principles and connect with ICA members. This Coopathon aims to build lasting networks, empowering emerging leaders to support and inspire one another within the cooperative movement.

ABOUT INTERNATIONAL COOPERATIVE ALLIANCE (ICA)

The International Cooperative Alliance (ICA), is the voice of cooperatives worldwide. It advocates the interests and success of cooperatives, providing a global voice and forum for knowledge, expertise and co-ordinated action.
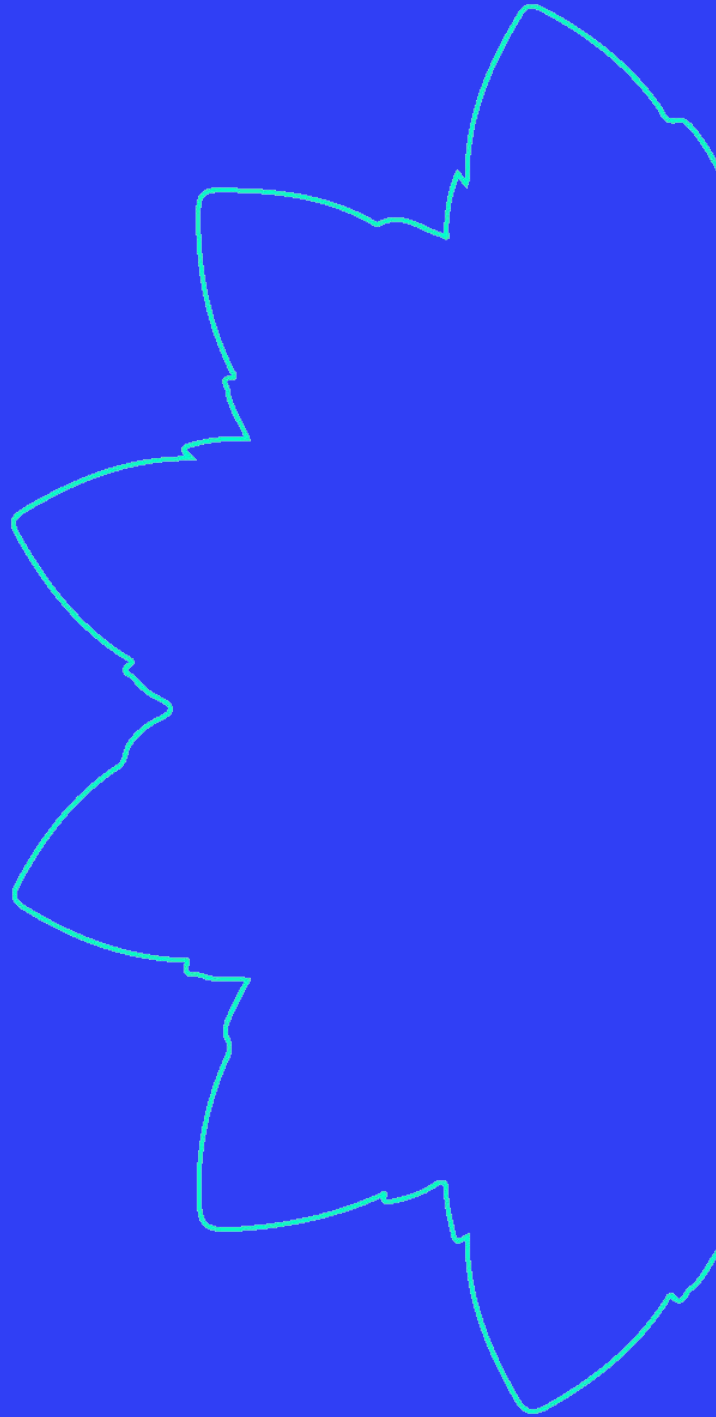
To implement its activities, the ICA is organised with a Global Office based in Brussels, four Regional Offices (Africa, Americas, Asia-Pacific, and Europe), eight Global Sectoral Organisations (agriculture, banking, retail, fisheries, health, housing, insurance, and industry & services), and five Committees and Networks (gender, research, law, youth, and development).

ABOUT ICA GLOBAL CONFERENCE

The ICA Global Conference in New Delhi, India, will provide a platform for cooperatives worldwide to come together, share knowledge, inspire each other, and engage in democratic and active participation. In 2024, the biannual gathering of the global cooperatives movement joining together more than 1,000 cooperators from around the globe, will be focused around the theme Cooperatives Build Prosperity For All.

The event will mark the official and global launch of the UN International Year of Cooperatives 2025. Conference activities will include 20 thematic plenaries and strategic parallel sessions, a trade-exposition, youth-centered "coopathon". film screenings, the ICA General Assembly and meetings of ICA sectoral, regional and thematic bodies.

COOPATHON

WHEN & WHERE

Pre-work
October 28, 2024 (online launch)

Coopathon at ICA Global Conference
November 25-28, 2024 (Delhi, India)

KEY LEARNING INGREDIENTS FOR PARTICIPANTS

· Meet & learn from global cooperative leaders

· Deepen the understanding of the cooperative movement

· Develop innovative ideas to impact the cooperatives and institutions worldwide

· Work in diverse, international teams and expand professional networks

· Strengthen leadership and team working skills

ITINERARY 1 · ITINERARY 2

PROGRAM OUTLINE

The Coopathon is a two-track journey designed for youth at different stages of cooperativism.

Divided into 'builders and 'explorers' each group will follow a path tailored to their experience level, engaging in guided activities, teamwork, and open discussions over four days.

To enhance the experience, participants will have access to an online platform for pre-event preparation, allowing them to explore cooperative principles, share personal insights, and get to know each other.

This "plug-and-play" readiness ensures they make the most of each day's activities.

While experienced participants dive into game design to develop tools that amplify cooperative values, emerging participants embark on a playful discovery of cooperativism through interactive challenges and a cooperative-themed treasure hunt.

At key points, both groups will come together to share insights, test games, and connect with ICA members and other cooperators, fostering a shared passion for cooperativism.

COOPATHON

ITINERARY · 1 · ITINERARY ·

BUILDERS: CREATING GAMES THAT REFLECT COOPERATIVE VALUES

This track invites experienced participants to harness their cooperative knowledge and channel it into game design. Much like cooperativism, game creation relies on collaboration, shared goals, and creativity.

As they design games that capture cooperative values, participants will explore how these principles can be communicated through interactive gameplay.

COOPATHON

DAY 1

25.11

The conference opens, bringing cooperators together from all backgrounds. Teams will meet and start brainstorming game ideas, inspired by cooperative values, real-life challenges, and shared experiences. These discussions will lay the foundation for each team's unique game concept.

DAY 2

26.11

This is the main creation day. Teams will work together to turn cooperative topics and issues into game designs that reflect the values and challenges cooperatives face. This hands-on process is more than just a creative exercise; it's a practical lesson in teamwork and resource-sharing–key elements of both games and cooperatives.

DAY 3

27.11

Teams will finalize and present their games at the "Game Corner," where attendees from diverse backgrounds can interact with and test the prototypes. This setup provides valuable feedback and brings different perspectives to the games.

DAY 4

28.11

Participants will reflect on key takeaways, refine their games based on feedback, and explore ways to create impact beyond the event. They'll conclude with the "CICOPA Coding event," discussing how technology can drive cooperative innovation.

2

EXPLORERS: MEETING COOPERATIVISM THROUGH PLAY

For those new to cooperativism, this four-day itinerary offers an immersive introduction to cooperative values through interactive challenges. Instead of game design, will experience cooperativism in action, exploring teamwork, shared goals, and mutual support through activities that illustrate foundational principles.

This playful approach fosters learning and helps build confidence as they connect with peers and cooperators.

COOPATHON

DAY 1

25.11

Explorers are welcomed at the opening ceremony, joining the crowd to get a feel for the cooperative community. While experienced participants meet separately, explorers will engage in the main conference program, including a film screening and initial conversations with other cooperators.

DAY 2

26.11

Teams will take part in a cooperative-themed treasure hunt, tackling different challenges that highlight cooperative values like teamwork, mutual support, and shared decision-making. They'll also interact with conference attendees to gain a broader view of the cooperative movement.

DAY 3

27.11

As the experienced group finishes the first version of their games, will help test the prototypes, diving into scenarios that reflect cooperative dynamics. In the "Game Corner," explorers will take on roles to explain the games to other attendees, reinforcing their learning and building communication skills.
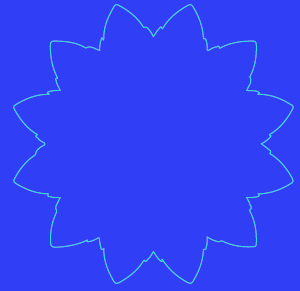
DAY 4

28.11

Wrapping up, explorers reflect on their Coopathon experience and join the "CICOPA Coding event," bringing their fresh perspective to this fast-evolving sector of the cooperative movement.

SEE YOU AT COOPATHON

Get ready to be part of something bigger! Whether you're creating games or exploring new ideas, Coopathon is your chance to connect, learn, and build a future grounded in cooperation and innovation. Come ready to make a lasting impact, form new friendships, and spark ideas that could shape the cooperative movement.

If you've been selected to take part in the Coopathon, expect to hear from the organizers on October 28th with all the details you'll need to prepare for the Global Conference.