

Motivation letter


I express my interest to become member of the executive of the ICA YN. I am a female young leader of the cooperative in South Africa aged 30 years. I have been involved as a leader in cooperatives since I was 25 years of age post obtaining my Diploma in Public Management. Since then I fell in love with the concept of cooperatives as a direct response to the socioeconomic needs of people in my country South Africa, Africa as a region and the entire globe.

I believe that Africa is ready for women leadership in cooperatives and we should continue to recognize talent of women in general and young women in particular. Africa and the world will be great with fusion of both female and male leaders particularly in the cooperatives space. I believe that my leadership capabilities will assist in building a strong ICA YN as well as the ICA at large. The long term sustainability of the ICA is dependent on its capacity to build second layer leadership.

I believe collectively with other young people around the world we can be able to develop innovations that can respond to our global economic crisis emanating from the COVID-19 pandemic. We will and should continue to build solidarity with each other to avoid an unfortunate turn events unfolding in Ukraine.

I believe that the cooperatives form of business enterprise is the future of trade relations within and amongst countries of the world. The reason being it places emphasis on collective ownership and democratic control of the cooperatives business enterprise. The model brings the majority to be owners through membership, e.g. when a community hall is built by the community, they feel a sense of ownership and control.

It is against this background that I believe that I am a suitable candidate to be part of the Executive Committee of the ICA YN.



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